

Table 3. Regression analysis of the Fear among the seven of risk perception variables

Model	Coefficients ^a							Fraction Missing Info.	Relative Increase Variance	Relative Efficiency
	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Beta	t			
	B	Std. Error	Beta							
1	(Constant)	.664	.489				1.358	.175		
	sex	.039	.052	.016	.761	.447				
	age	.013	.002	.132	5.687	.000				
	Educational Standard	.012	.023	.012	.535	.593				
	Family Outcome	.015	.016	.019	.921	.357				
	General Health Condition	.086	.077	.023	1.120	.263				
	Physical Health Condition	-.311	.094	-.071	-3.308	.001				
	Physiological Health Condition	-.186	.062	-.064	-3.007	.003				
	Quality of life	.026	.072	.008	.362	.717				
	Interest	.391	.042	.210	9.303	.000				
	Exposure Condition	.201	.045	.094	4.508	.000				
	Information	.090	.054	.035	1.657	.098				
	Bisphenol-A by Media	.282	.056	.145	5.010	.000				
	Pthalate by Media	.126	.053	.066	2.359	.018				
	Contact Degree by Institution	.005	.029	.005	.166	.869				
	Contact Degree by Media	.038	.039	.031	.977	.329				
	Contact Degree by Meeting	.080	.026	.092	3.130	.002				
	Reliability Degree by Institution	-.032	.035	-.029	-.913	.361				
	Reliability Degree by Media	-.087	.046	-.070	-1.882	.060				
	Reliability Information by Meeting	.024	.028	.026	.871	.384				
	Risk Information by Institution	.016	.033	.015	.480	.631				
	Risk Information by Media	.015	.041	.012	.363	.717				
	Risk Information by Meeting	-.007	.024	-.009	-.306	.759				
	Promotional Material by Media	.147	.032	.114	4.679	.000				

a. Dependent Variable